

Muldrew Lakes Cottagers Association 2020 Logo Contest

Rules & Regulations

General

These Rules & Regulations are final on all matters relating to Muldrew Lakes Cottagers' Association (the "MLCA") 2020 Logo Contest (the "Contest"). By applying, all Entrants agree to be bound by these Rules & Regulations.

Sponsor

The sponsor ("Contest Sponsor") of the Contest is the MLCA (P.O. Box 659, Gravenhurst, Ontario P1P 1T9).

Eligibility

To be eligible to enter the Contest or win the prize, all Entrants must be associated to a property owner of Muldrew Lake. Participation in the Contest constitutes Entrants' full and unconditional agreement to abide by these Rules and the Contest Sponsor's decisions, which are final and binding in all matters related to the Contest.

Personal Information of Entrants

Personal Information collected from Entrants by the Contest Sponsor will be used by the Contest Sponsor to administer the Contest, and in connection with the publication and use of winning logos. The Contest Sponsor will not share Personal Information relating to Entrants with any third parties, except as necessary for the administration of the Contest or as may be required by law. The Contest Sponsor will not attempt to contact the Entrants for any other purpose than to administer the Contest, or as may be required by law unless they have opted-in to receive relevant communications from the Contest Sponsor. The Contest Sponsor respects the privacy of everyone who enters the contest.

Format of Logo for Submission

Entries can be submitted electronically by email to MuldrewLakesCA@gmail.com. Accepted file formats include .PDF, .EPS, and .png. The maximum upload size for logo submissions is 10MB.

Multiple logo entries are welcome. The winning submission will be required to submit working file in AI (or compatible) format upon contest close.

Winning Entrants must be able to provide a high-resolution working version of the logo that they submit (uncompressed AI or comparable quality JPEG, Grayscale or Colour (RGB)). Entrants who fail to provide a working version of the logo within the time period set by the Contest Sponsors (not to exceed one week following prize notification) will forfeit the prize and an alternate winner will be selected by the judging panel. In such a case, no substitute prizes will be awarded.

Publication

By submitting a logo to the contest, the Entrants hereby grant the MLCA and its affiliates the right to use the logos submitted to the Contest. The MLCA and its affiliates will have rights to use the logos in any manner it deems necessary, including to (a) leverage on print materials; (b) promote the MLCA and its affiliates; and (c) promote the MLCA and its affiliates via Facebook, Twitter, Instagram, Flickr and any other social media outlets.

By submitting a logo to the contest, the Entrant also hereby grants to the MLCA and its affiliates the exclusive, perpetual right and license to reproduce, publish and distribute, and to authorize the reproduction, publication and distribution of the logo, all forms of media available now known or later developed, including, but not limited to, print, on CD-ROM, over the Internet.

The MLCA and its affiliates reserves the exclusive right to publish any entry and/or use any entry in its material during or after the Contest without further compensation to the Entrants.

By uploading a logo to the Contest, Entrants agree that any such reproduction, publication or distribution may be the work alone and not in conjunction with the works with which it is first published by the MLCA and its affiliates.

For the MLCA and its affiliates, promotional material shall include without limitation any print or electronic advertising or marketing material such as swag, posters, online images, newspaper ads, television ads, e-mails and social media content.

Deadlines

Contest opens August 15, 2020 and closes at midnight EST on September 12, 2020. All logo entries must be uploaded by 11:59 p.m. EST on September 12, 2020. Entry is free. No purchase necessary to enter.

Entries submitted through fraudulent means or in any way tampered with, incorrect, unclear, forged, mutilated, illegible or indecipherable may be disqualified at the sole discretion of the Contest Sponsor and/or the judging panel (referenced below).

All entries become the property of the Contest Sponsor and will not be returned. The Contest Sponsor is not responsible for entries lost, late, misdirected, illegible or delayed for any reason.

Judging

The winner will be selected by a panel of judges.

All logos submitted to the Contest will be reviewed by the MLCA Board of Directors and the Contest winner will be selected by the MLCA Board of Directors.

All decisions of the judging panel are final.

Responsibility

The Contest Sponsor is not responsible for any failure of the email service provider during this Contest. Nor is it responsible for any problems or technical malfunctions of computer online systems, servers, access providers, computer equipment, software or any e-mail, online or internet entry lost due to technical problems or traffic congestion on the internet or at any website or any combination thereof, including any injury or damage to an Entrant's or any other person's computer or property related to or resulting from playing or downloading any material in the promotion.

Chances of Winning

The chances of winning the prize will depend on the number of eligible logos received and the evaluation of the logos by the judging panel. To be eligible to win, logos must include imagery or reference to the MLCA, it's 100th Year Anniversary and/or Muldrew Lakes.

Prize

The winner will receive no financial compensation, credit or prizing other than as disclosed in these Rules or otherwise provided at the sole discretion of the Contest Sponsor. The prize is non-

transferable; no prize substitutions or equivalents are permitted, except by the Contest Sponsor at its sole discretion. In all cases, the Contest Sponsor reserves the right to substitute a prize of equal or greater value for the Contest Prize.

One prize will be awarded to the creator of the winning logo as selected by the panel of judges. The prize will consist of two (2) "hoodie" sweatshirts with the winning logo printed on the front and back of the hoodie, two (2) baseball caps with the winning logo printed on the front and one (1) set of two (2) coffee mugs with the winning logo printed on mugs. And bragging rights of course. Size of the "hoodies" and baseball caps prizes will be chosen by the winner of the prize.

The winner of the prize will be publicly announced at this year's virtual Annual General Meeting (AGM) on September 15, 2020 or prior. The winner will be contacted by email within 24 hrs of the contest deadline. To receive the prize, the winner will be required to submit the address to which they would like their prize delivered. The prize will be delivered to the winner no later than October 12, 2020 unless otherwise agreed to by the winner and the Contest Sponsor.

Prize Conditions

The prize must be accepted as awarded and may not be used in conjunction with any other offer or promotion, sold, redeemed for cash, combined with any other promotion, or exchanged for a different prize.

By accepting a prize, the prize winner agrees to hold the Contest Sponsor, the MLCA and their respective agencies, affiliates, parent(s), subsidiaries, agents, advertising and promotion agencies and anyone else involved in the development, production or handling of the Contest and their respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of acceptance or use of a prize.

In order to be declared a winner, the selected Entrant must sign and return a declaration and release form confirming eligibility and compliance with these Contest Rules, consenting to the use, without further compensation, of winner's name, address (city only) and photograph(s) or video(s) in any Contest-related publicity and releasing the Contest Sponsor, the MLCA and their respective agencies, affiliates, parent(s), subsidiaries, agents, advertising and promotion agencies and anyone else involved in the development, production or handling of the Contest and their respective directors, officers, employees and assigns from all liability arising in connection with the Contest or the acceptance, use or redemption of a Prize as awarded. The declaration and release must be returned to the Contest Sponsor within seven (7) days after receipt of the declaration and release from the Contest Sponsor. Entrants who fail or are unable to meet any of these Rules may be disqualified and an alternate winner will be selected.

Disputes

By participating in the Contest, each Entrant agrees to be bound by these Contest Rules. In the event of any disagreement as to whether a person is an Entrant, a potential winner or a winner, or as to the qualification of any Entrant, potential winner or winner to, or the adequacy of any prize or any substitute prize, the decision of the Contest Sponsor will be final.